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# DYSTOPIA

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LIVING IN SURVIVAL.

MENSWEAR FALL/WINTER 2023



RW.

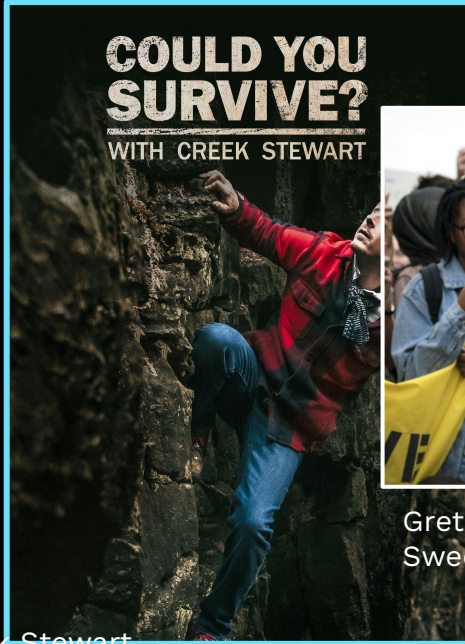
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**SURVIVAL**

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# MAP OF INFLUENCERS



Creek Stewart  
Survival Instructor



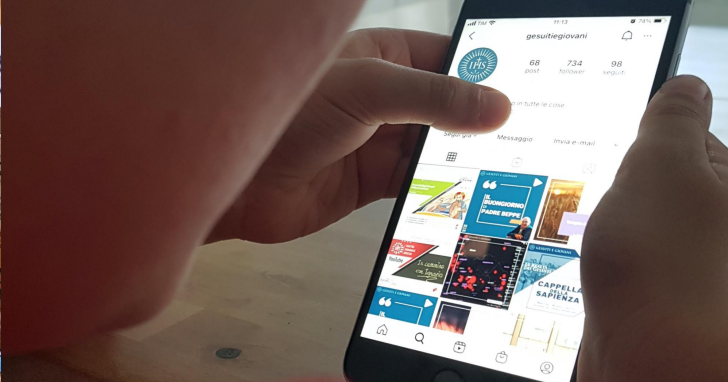
Greta Thunberg  
Swedish Activist



Afroz Shah  
Social and Environmental Activist



Frank Ocean wearing  
GORPCORE®



# TARGET MARKET



**FUTURE**  
Crime  
**CHANGE**  
Advanced  
**MILITARISTIC**  
**SURVIVAL**  
ENEMY  
**Evolution**  
FEAR  
Climate  
Strike  
Defiant  
**INJUSTICE**  
UP-ROAR  
STRESS  
ACTIVISTS  
**SOCIETY**  
UTILITY  
FOCUS  
DRIVEN  
TECHNOLOGY  
Revolution  
**TENSION**  
COVID-19



MOSS

FOSSIL  
FUSION

CADET  
ENVY

DESERT  
STORM

HEAT  
WAVE

GRENADE

MISTY  
AIR

BURNT  
RUBBLE

FIRE  
RUST

RED  
DAWN

FIRE  
CRACKER

ENEMY  
LINES



MOSS

FOSSIL FUSION

CADET ENVY

DESERT STORM

HEAT WAVE

**SURVIVAL OF THE REVOLUTION**

GRENADE





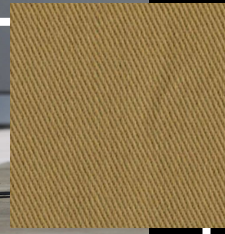
**FROM THE CARNAGE**

- ENEMY LINES
- FIRECRACKER
- RED DAWN
- FIRE RUST
- BURNT RUBBLE
- MISTY AIR

# FABRICS

## Cotton Twill Khaki

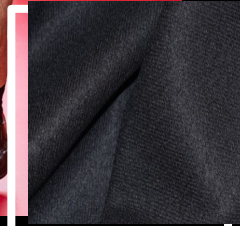
- 100% Cotton
- Breathable



Ermenegildo Zegna SS22  
*High Snobiety*

## Serge

- 55% Polyester/45% Wool
- Fiber dyed



Prada SS22  
*Vogue Runway*

## AMERGLO (™)

- 100% Polyester
- Light-reflecting

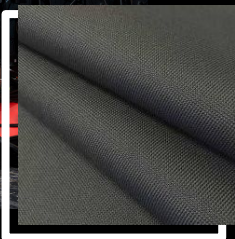
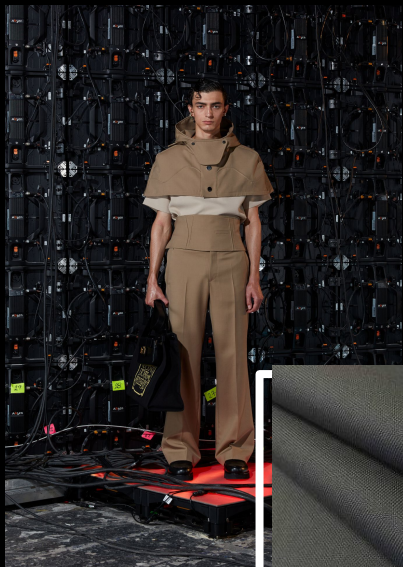


Isabel Marant SS22  
*Vogue Runway*

# FABRICS

## GORE-TEX Pro

- 100% Polyester
- Composite/Trademarked fabric



Wooyoungmi SS22  
Vogue

## Batiste

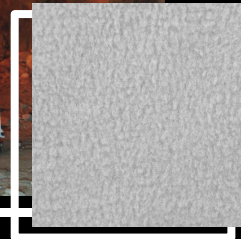
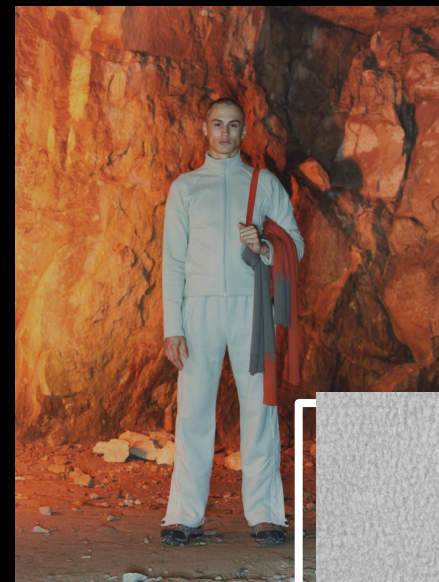
- 65 % Polyester/25% Cotton
- Lightweight Opaque



Robyn Lynch SS22  
Vogue.com

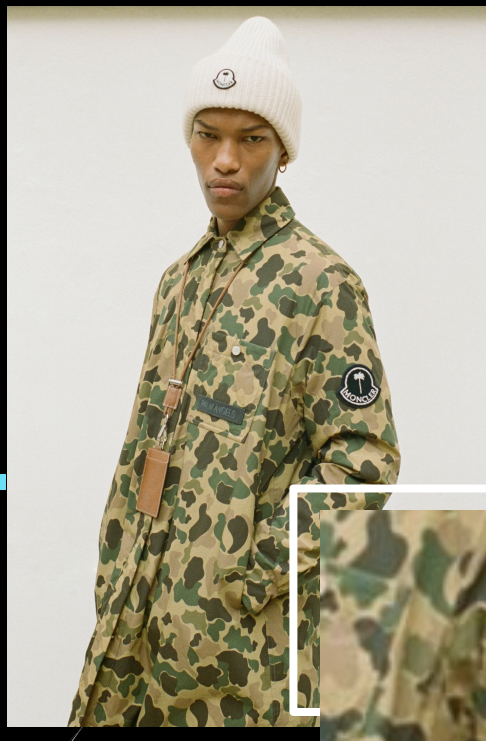
## Fleece

- 100% Rayon from Bamboo
- Pile Knit



Robyn Lynch SS22  
Vogue.com

Duck Camo- Polyester  
Insulation



Moncler SS22  
Trend Models

# PRINTS

Graffiti



Oxford Fashion Studio SS22  
Whyttmagazine

Abstract Geometric



Threasfour SS22  
Vogue Runway

# PATTERNS

Grid



Sunnei SS22  
Vogue Runway

Plaid



Nicholas Daley Fall 21  
Vogue Runway

Chevron



Wooyoungmi SS22  
Vogue Runway

## Cargo/Utility Pockets



Oamc SS 22  
Vogue Runway

# DETAILS/TRIMS

## Velcro



Takahiromiyashita Thesoloist  
SS22  
Vogue Runway

## Lining/Interlining



Wooyoungmi SS22  
Vogue

# IN THE TRENCHES



Shibuya  
Fashion Press  
2021



Shibuya  
Fashion Press  
2021



Shibuya  
Fashion Press  
2021



Shibuya  
Fashion Press  
2021



Shibuya  
Fashion Press  
2021

# INFUSED GEAR



Taipei  
Vogue  
2021



Lagos  
Vogue  
2021



Shibuya  
Fashion Press  
2021



Shibuya  
Fashion Press  
2021



Paris  
Vogue  
2022



# REPELLING THE REGIME



Paris  
Fashion Press  
2021



Shibuya  
Fashion Press  
2021



New York  
Vogue  
2021



New York  
Highsnobiety  
2021



Shibuya  
Fashion Press  
2021

# IN UNIFORM



Bottega Veneta  
New York  
SS22  
Vogue



Sasha Gapanovich  
New York  
SS22  
Vogue



Louis Vuitton  
Paris  
SS22  
Vogue



Marine Serre  
Moscow  
SS22  
Vogue



Bottega Veneta  
New York  
SS22  
Vogue

# INFUSED ILLUSION



Masha Tsikal  
SS22  
Moscow  
Fason.club



Milano Moda Graduate  
SS22  
Milan  
Vogue



Louis Vuitton  
SS22  
Miami  
Vogue



Boramy Viguier  
SS22  
Paris  
Vogue

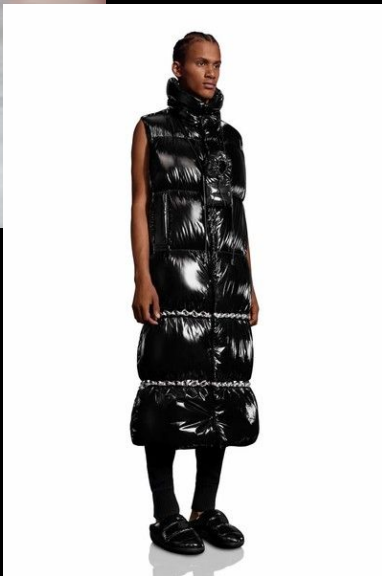


Lanvin  
SS22  
Paris  
Vogue

# BRAVING THE STORM



Institute of  
Business and  
design (B&D)  
SS22  
New York  
Moda News



Moncler  
SS22  
Milan  
Vogue



Milano Moda Graduate  
SS22  
Milan  
Vogue



Pierre-Louis Mascia  
FW 21/22  
Milan  
MMD



Marni  
FW 21/22  
New York  
Byronesque

# UTILITY VEST

## KEY ITEM #1



Aoyama/  
Omotesando  
2021  
Fashion Press  
Tokyo



D-VEC  
S822  
Rakuten  
Vrai Magazine



Shibuya  
Fashion Press  
2021



AMI SS22  
Tokyo  
Mr Magazine



Harajuku  
Fashion Press  
2021

# BOWLER HATS

## KEY ITEM #2



Harajuku  
2021  
Fashion Press



Harajuku  
2021  
Fashion Press



Shanghai  
2021  
Vogue



Martin Across  
SS 2022  
Tokyo  
Wonderland Magazine



Shibuya  
2021  
Fashion Press

# CROSSBODY BAG

## KEY ITEM #3



Paloma Wool  
Paris  
SS 2022  
Fucking Young!



Shibuya  
2021  
Fashion Press



Moschino  
Pre-Fall 2022  
Vogue Runway



Shibuya  
2021  
Fashion Press



Heliot Emil  
Tokyo  
SS 2022  
Vogue

